

Newsletter 1, December 2013

President's Message

Talofa SAME Members

In this newsletter from SAME we aim to keep you informed of things both within your business association but also of things that will be of interest and value to you in your businesses.

We wish to primarily extend to you Seasons Greetings with Best Wishes for the Festive Season and the New Year. We expect to be putting out our Newsletter regularly next in mid January and every two months from then on.

We have also highlighted the recent Trade Show in Auckland, New Zealand.

YES, which I represent, is delighted to host our end of year SAME Members meeting on Monday 16 December at our Vaitele premises. This meeting will start at 4.00 pm with a factory tour, followed by a brief presentation on our operation and future outlook with our normal networking 'drinks' to follow.

Please note: the change of day and time from a Wednesday (5.30 pm) to a Monday (4.00 pm) to allow our members approx 1 hour to view actual processes as the shift finishes at 5 pm.

Also the change of week from the fourth week to the third week to accommodate Christmas.

Finally, to celebrate SAME's achievement of our work plan for the year, of developing and opening a SAME physical office in Apia, we would like to invite you, the SAME members, to attend our Open Office on 18 December

2013 at any time between 10 a.m. and 3 p.m. We would like you to drop in and meet our Office staff; Laisene Mariner, Technical Advisor, Faith Ekeroma, Receptionist and our two New Zealand VSA Volunteers Eth and Charles Lloyd, Administration and Financial Services Advisors.

Funefeai Oliva Vaai,
President, SAME

NZ Buy Samoa Trade Show

This Show was a resounding success, exceeding the expectations of the organisers. It was well attended by the Samoan/Pacific



and New Zealand business community including the Deputy Prime Minister of the Government of Samoa – Hon. Fonotoe Nuufesili P. Lauofo, the Mayor of Auckland Mr Len Brown, the media as well as trade and investment officials.

The majority of products from the 28



companies and organisations who displayed their products attracted interest and enquiries

for distribution and retail in the New Zealand market.



Key outcomes from the Trade Show highlighted challenges for SAME and the Samoan Government including: a point of contact based in New Zealand for Samoan Made Goods and Services, consistency in



(Photographs taken and supplied by Charles Lloyd)

supply and support for increasing supply of various agriculture crops, confirming with New Zealand quarantine, packaging and labelling, further scientific and market research to support potential export products, an ongoing marketing campaign in New Zealand to “Buy Samoan” made goods and services and the need for investment to support export industries from Samoa.

Tagaloa Eddie Wilson,
Vice President, SAME and Trade Show Leader

Upcoming Events

- SAME members end of year meeting, YES premises, - 16 December 2013 4.00 p.m.
- SAME Open Office – 18 December 2013, 10 a.m. – 3 p.m., Room 21, Methodist Arcade, Beach Road, Apia
- SAME Members meeting 22 January 2013, 5.00 p.m., venue to be confirmed
- SAME AGM, March 2014 date to be confirmed

Next Members Meeting

- Monday 16th December 4.00 p.m.
YES offices of SAME President
Funefeai Oliva Vaai.

Membership Fees

As you all know membership fees are due from January each year. We will be sending out your invoices with our January newsletter.

2014 SAME Membership Fees Due

1 January 2014