

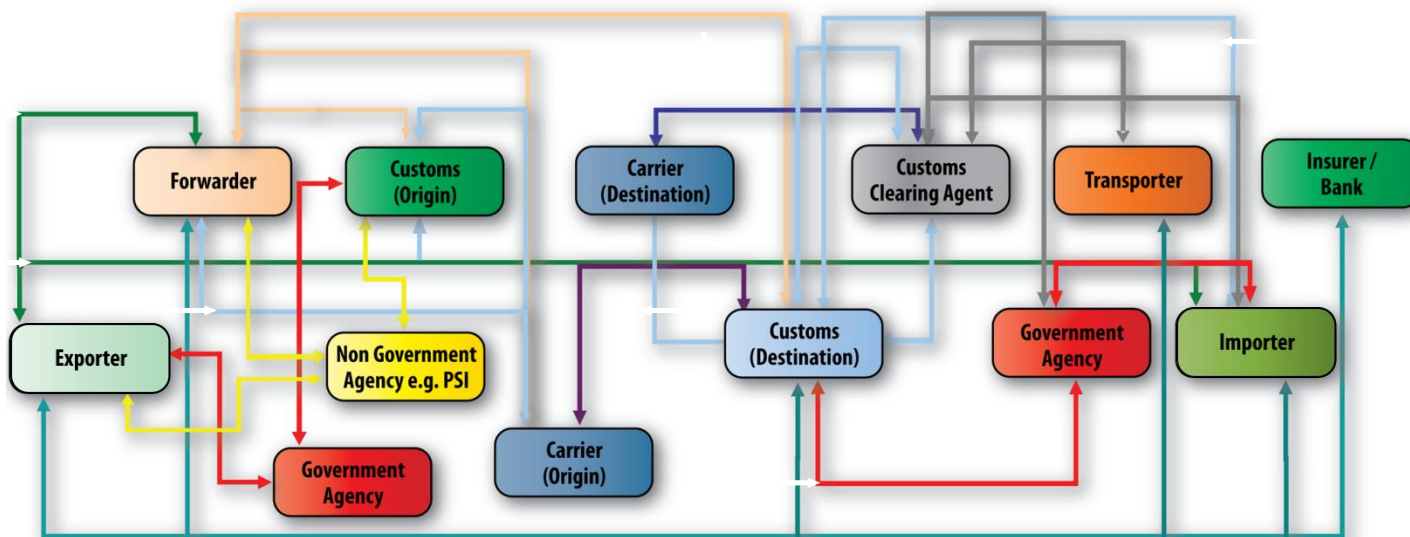


# Trade & Logistics Facilitation and National Competitiveness

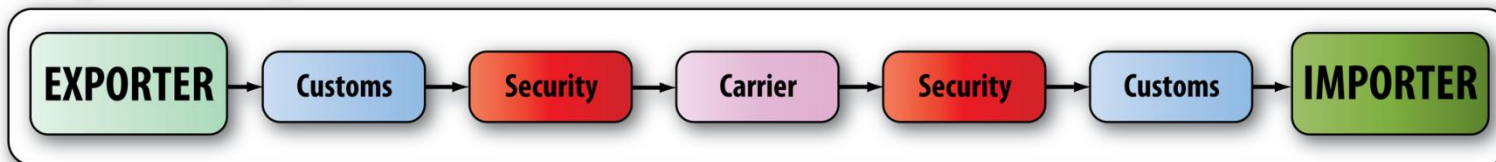
Jon Walden  
Senior Adviser  
Customs and Trade Facilitation  
Crown Agents

The current international trade environment involves complex international trade processes with disparate systems

### Document Tracking

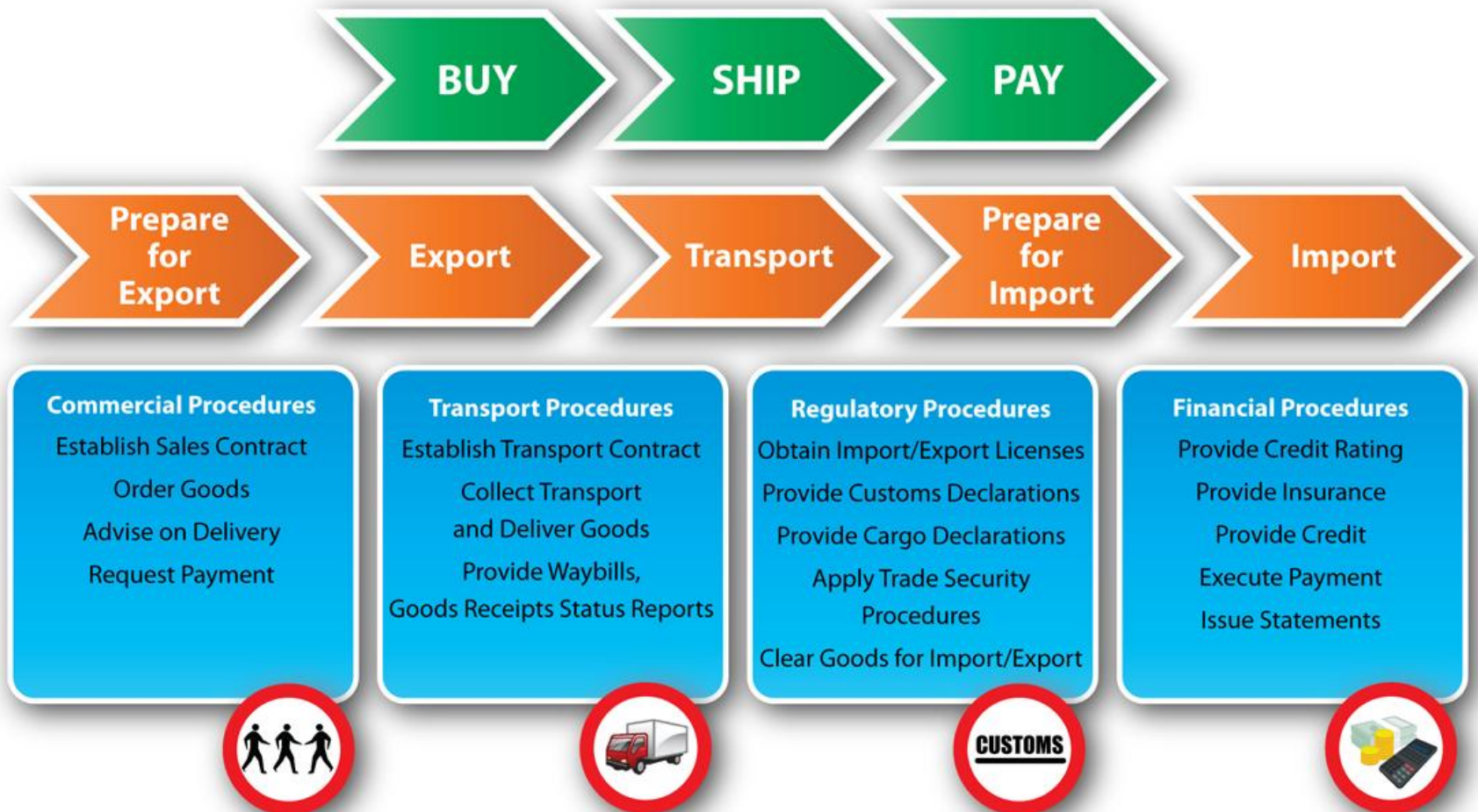


### Cargo Tracking



Each international trade transaction requires an average of 40 documents of 200 data elements, with 15% repeated at least 30 times and 60-70% repeated more than once. (UNCTAD)

## Facilitation of International Supply Chain (Reference Model)



# Typical cost elements in an international sale:

- The product
- Packing and handling
- Inland transport
- International transport / port charges / dwell time
- Insurance
- Documentation
- Customs clearance - export and import
- Security clearance - export and import
- Duties and taxes

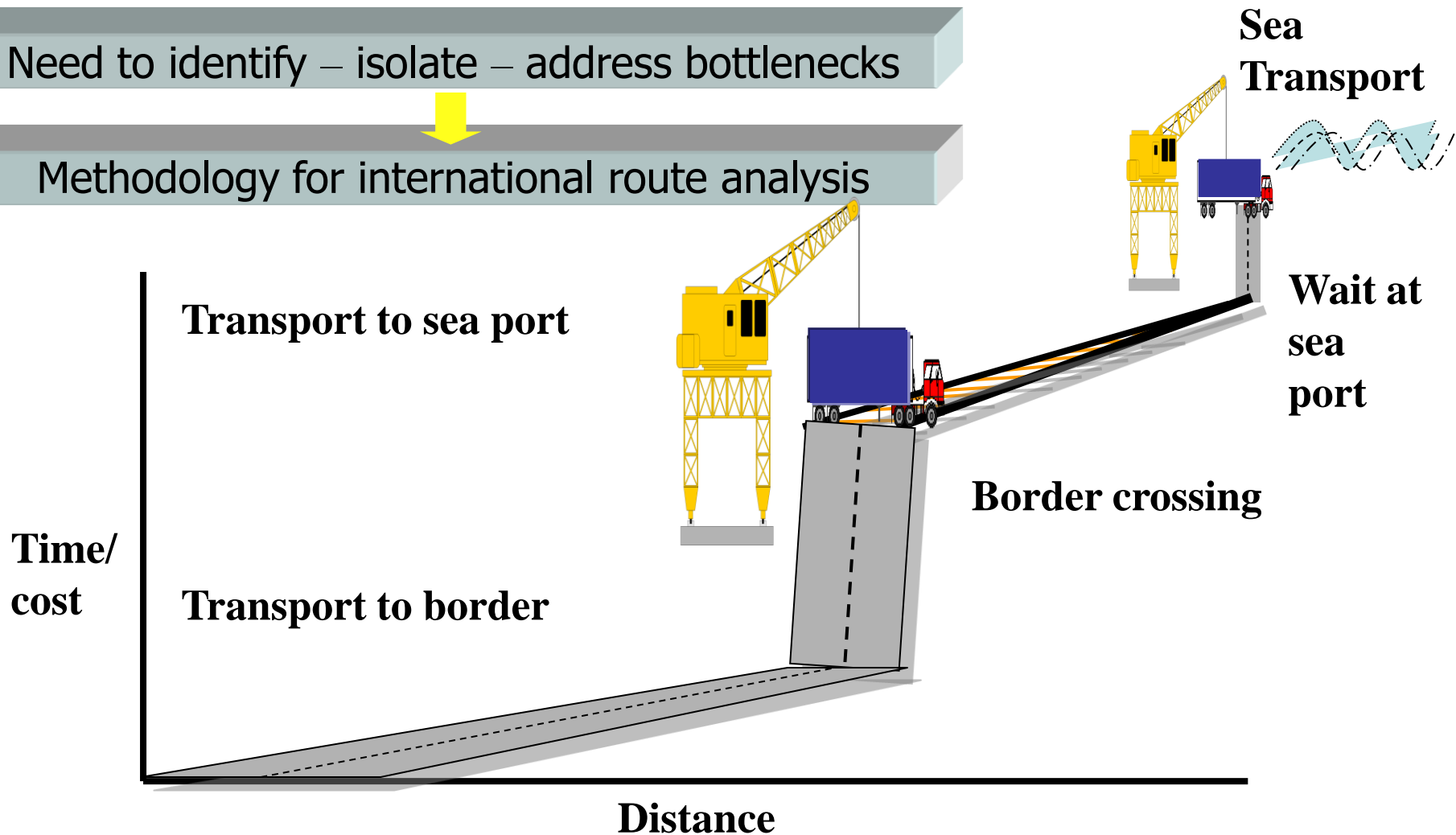
# The Transport Issues

- Transport infrastructure - small ports, road, rail, air
- Lack of competition
- Inter-modal capabilities - containerisation where appropriate
- High transport costs - small loads / consolidation
- Need for common standards (axle weights, height etc)
- Availability and capacity of suitable haulage - chilled units / ventilated units
- Security (personnel and cargo)
- Availability of appropriate warehousing
- Import / export imbalance

# UNESCAP Time/Cost-Distance Model

Need to identify – isolate – address bottlenecks

Methodology for international route analysis



# The Trade Issues - Non-tariff Barriers

- Lack of uniform procedures / processes - inconsistency
- Lack of standard documentation
- Lack of trading capacity / experience
- Customs delays
- Bureaucracy
- Few economies of scale
- Phyto-sanitary requirements
- Market access (tariff and non-tariff)



## CB Committee: Special emphasis on the Millennium Development Goals (keynote speech by Helen Clark, UNDP)

**> Customs reform and modernization is a major driver of sustainable development and a key part of efforts to improve economic development and reduce poverty**



# The Solutions

- Regional integration
- Harmonised legislation
- Institutional strengthening
- Trade / maritime Corridors - fed by, and feeding, efficient ports
- Information support networks / Trade partnerships / Innovation
- Trusted Trader regimes (competitive advantage?)
- One Stop Border Posts / Collaborative Border Management
- Holistic capacity building programmes
- Intermodal Transport Infrastructure Investment - private sector engagement / PPPs / stakeholder co-operation
- Reduce bureaucracy - IT / Single Window Environment

# Transport Example

## The new.....

- Transport policy reform
- Increase financial transparency, accountability and viability
- Enterprise autonomy
- Resource cost-effectiveness
- Logistic planning / return loads
- Enhanced transport service delivery

# The Transport Challenge!

“The challenge is to develop a deregulated and privatised multi-modal transportation and logistics system responsive to the trader’s and economy’s needs and user expectations.”

## Also, let's exploit:

- ICT / Single Window Concept
- Trade / maritime Corridors
- Beneficial contracting
- Collaborative border management
- Customs modernisation - 'facilitate legitimate trade'
- Transport liberalisation, and

***A holistic approach to trade facilitation and subsequent increased competitiveness***

# STRATTERGEE - POLISEE

*It doesn't matter how you spell it  
- if it is not implemented,  
competitiveness will never be  
achieved!!*

**Crown Agents  
Customs and Trade Facilitation**

**THANK YOU**

**[www.crownagents.com/customs](http://www.crownagents.com/customs)**

**[jon.walden@crowagents.co.uk](mailto:jon.walden@crowagents.co.uk)**